

SPONSORSHIP PACKET



SUNDAY
SEP 25, 2022
12PM-5PM

WILLIAMS PARK
940 E LOCUST LN
BROWNSBURG

HUGE
ADOPTION
EVENT

BOW WOW SPLASH
SILENT AUCTION
FOOD & VENDORS



12:30PM
PET BLESSING

2:00PM
TOP DOG
TOP CAT

3:00PM
DOG CONTESTS

4:45PM
HENDRICKS POWER
BALL DROP

BOWWOWBASH.NET



BENEFITING Misty Eyes Animal Center

 facebook.com/bowwowbash

 @BowWowBash

sheryl@mistyeyes.org

317.442.1227



THE ULTIMATE DOGGY PLAYDATE!

12TH ANNUAL BOW WOW BASH!

Sunday, September 25, 2022
12:00-5:00pm
Williams Park
940 S. Locust Lane
Brownsburg

**We hope you will consider sponsoring the
much-anticipated 12th Annual Bow Wow Bash!**

Partnership opportunities for corporate sponsorship are numerous and we hope you will consider sponsoring this event to support **Misty Eyes Animal Center** so that we can save hundreds more animals after building our new expansion.

Misty Eyes Animal Center has become the premier animal rescue in Hendricks County. After Kitty City and Canine Country buildings are built, we will be able to house and re-home so many more animals than we currently are able through just our foster homes.

For more information on the Bow Wow Bash, please like [facebook.com/bowwowbash](https://www.facebook.com/bowwowbash) or visit bowwowbash.net.



MISTY EYES ANIMAL CENTER



WHY BECOME A SPONSOR?



BECOME A SPONSOR TODAY!

Sponsorship of the **12th Annual Bow Wow Bash** is a great investment, so if you've sponsored this event before or are considering becoming a sponsor, we applaud and appreciate you! Not a sponsor yet? Bow Wow Bash is a great opportunity for your company!

WHY IS YOUR INVESTMENT SO GREAT?

Because you're supporting one of the most unique, respected and well-attended pet events in the county with a very special vibe! **You're getting your company name and/or your product in front of thousands** of individuals and families who are loyal to this event and to their community. But the most important reason is that you will be helping to save the lives of hundreds of unwanted animals every year you sponsor this event.

SOME QUICK BOW WOW BASH FACTS:

Each year, more than **1,000 people** and hundreds of furry family members attend. The event requires over 100 volunteers to keep this well-oiled machine running, complete with **over 70 vendors** to shop from, the **largest animal adoption event in Hendricks County**, lots of **fun contests**, entertainment, an **incredible silent auction**, the **Top Dog/ Top Cat Competition**, the **Hendricks Power Ball Drop**, and of course, the **Bow Wow Splash!** Plus lots of new stuff! There is something for everyone, whether you have a pet—or not yet!

INTERESTED IN SPONSORING?

Contact sheryl@mistyeyes.org today to learn more about our advertising opportunities for your company! Or just keep reading!



MISTY EYES ANIMAL CENTER

2022 SPONSORSHIP OPPORTUNITIES

ADVERTISING OPPORTUNITIES:

	\$3,000 Black Leader Sponsor	\$2,000 Platinum Sponsor	\$1,500 Gold Sponsor	\$1,000 Silver Sponsor	\$500 Bronze Sponsor	\$250 Partner
Naming Rights	✓					
Large Banner at Event Grand Entrance	✓					
Entire Grand Entrance Rotunda for Your Use	✓					
Large Event Signage at Park Entrance Prior to Event	✓	✓	✓			
Event Yard Signs placed around Hendricks County	✓	✓	✓	✓		
Logo Banner on Dog Park Fencing	✓	✓				
Event Posters	✓	✓	✓	✓		
Event Flyers	✓	✓	✓	✓		
Event T-shirts	✓	✓	✓	✓	✓	✓
2 Ads in Hendricks County ICON	✓	✓	✓			
Ad in Brownsburg Magazine	✓	✓				
Active Link on Misty Eyes eNewsletter	✓	✓	✓			
Bow Wow Bash and Misty Eyes Website	✓	✓	✓	✓		
Bow Wow Bash and Misty Eyes Facebook Pages	✓	✓	✓	✓	✓	
Bow Wow Bash Social Media Mentions	✓	✓	✓	✓	✓	
Advertising Announcements by DJ	✓	✓	✓	✓	✓	✓
Booth Space	✓	✓	✓	✓	✓	✓

Inclusion on promotional materials is subject to receipt of sponsor confirmation and receipt of logo prior to production deadlines.

To become a Sponsor contact:

Sheryl Sackett
sheryl@mistyeyes.org
317.442.1227 C

To become a Vendor contact:

Vicky Helderan
vendors@mistyeyes.org
317-258-3474 C

[Click Link to Pay Online Now!](#)

[Click Link to Pay Online Now!](#)

PAW-SOME PLANS FOR THE FUTURE!



MISTY EYES ANIMAL CENTER

*Cherie Fox and Renee Harlor
Founders, Misty Eyes Animal Center*



Misty Eyes Animal Center is **Hendricks County's only no kill shelter**. Founded in Oct. 2011 by Cherie Fox and Renee Harlor, who have worked tirelessly to save hundreds of lives and grow our organization into what has become **Hendricks County's premier rescue campus!** Misty Eyes Animal Center is a 100% volunteer-run organization.

In 2015, We purchased 3.2 acres of land in Avon, where we built **Phase I: Our Adoption Center** which opened March 2018!

This summer, we are currently breaking ground and starting construction on **Phase II: Our Kitty City Building**, which will house 50 cats!

Next we will move into **Phase III: Our Canine Country**

Building, which will house 50 dogs! These additional buildings will allow us to rescue hundreds more animals every year, over our current fostering system!

The rest of the property will include **a dog run, an education center and a memorial garden**. Proceeds from the Bow Wow Bash will help us get this very important project for our community completed much quicker.

Thank you for your support. **With your donation you will be making a difference in the lives of countless animals and families** within Hendricks County and the surrounding areas!



Photo of Misty Eyes Adoption Center Administration Building

MEMORIES OF 2021 BOW WOW BASH

