

SPONSORSHIP PACKET



Benefiting Misty Eyes Animal Center

**SUNDAY
SEP 28, 2025
12PM—5PM**

NEW LOCATION!

**WASHINGTON
TOWNSHIP PARK
435 WHIPPLE LN
AVON**

**HUGE
ADOPTION
EVENT**

**SILENT AUCTION
90+ VENDORS
LURE COURSE**

**1:00PM:
PET BLESSING**

**2:00PM
TOP DOG
TOP CAT**

**2:30PM
DOGGY
SKYDIVING
SPECTACULAR**

**3:00PM
PET CONTESTS**

**4:45PM
HENDRICKS POWER
BALL DROP**



bowwowbash.net



facebook.com/bowwowbash



[@BowWowBash](https://www.instagram.com/BowWowBash)

sheryl@mistyeyes.org

317.442.1227



15TH ANNUAL BOW WOW BASH!

Sunday, September 28, 2025
12:00-5:00pm
Washington Township Park
435 Whipple Ave (Lower level)
Avon, Indiana

Corporate sponsorship opportunities are numerous and we hope you will consider sponsoring this event to support **Misty Eyes Animal Center** so that we can save hundreds more animals after construction of our two new buildings!

Misty Eyes Animal Center has become the premier animal rescue in Hendricks County. Kitty City is complete, and once Canine Country is built, we will be able to house and re-home so many more animals than we currently are able through just our foster program.

Each year, more than 1,000 people and hundreds of their furry friends attend. The event requires over 100 volunteers to keep this well-oiled machine running, complete with **over 90 vendors** to shop from, the **largest animal adoption event in Hendricks County**, lots of **fun contests**, a **Lure Course**, an **incredible silent auction**, **Dog Contests**, the exciting **Doggy Skydiving Spectacular**, the **Top Dog/Top Cat Competition** and of course, the **Hendricks Power Ball Drop!** There is something for everyone, whether you have a pet—or not yet!

For more information on the Bow Wow Bash, please like [facebook.com/bowwowbash](https://www.facebook.com/bowwowbash) and visit bowwowbash.net.



MISTY EYES ANIMAL CENTER

2025 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES:

	PR	PL	G	S	B	S	F
	\$5,000 Presenting Sponsor	\$4,000 Platinum Sponsor	\$3,000 Gold Sponsor	\$2,000 Silver Sponsor	\$1,000 Bronze Sponsor	\$500 Supporter	\$250 Friend
Naming Rights for Entire Event	✓						
Entire Grand Entrance Rotunda for Your Use	✓						
Large Banner at Event Grand Entrance	✓	✓	✓				
Large Event Signage at Park Entrance	✓	✓	✓	✓			
Event Yard Signs	✓	✓	✓	✓			
Logo Banner on Dog Park Fencing	✓	✓	✓				
Logo on Event Posters	✓	✓	✓	✓	✓		
Logo on Event Flyers	✓	✓	✓	✓	✓		
Logo on Event T-shirts	✓	✓	✓	✓	✓	✓	✓
Logo on Schedule Signs at Event	✓	✓	✓	✓	✓	✓	
Ads in Hendricks County Community Connect	2X	2X	2X				
Ad in Avon Magazine	1X	1X	1X	1X			
Active Link on Misty Eyes eNewsletter	✓	✓	✓				
Bow Wow Bash & Misty Eyes Website	✓	✓	✓	✓			
Bow Wow Bash & Misty Eyes Facebook Posts	4X	3X	2X	1X	1X		
Bow Wow Bash Instagram Mentions	4X	3X	2X	1X	1X		
Advertising Announcements by DJ	4X	3X	2X	1X	1X	1X	1X
Entry Tickets	6	4	2	1			
T-Shirts	6	4	2	1			
Booth Space	3X	2X	2X	2X	1X	1X	

Ask us about Limited Opportunity Naming Rights for Individual Events within the Bow Wow Bash!

Inclusion on promotional materials is subject to receipt of sponsor confirmation and receipt of logo prior to production deadlines.

To become a Sponsor contact:

Sheryl Francik
sponsors@mistyeyes.org
317-442-1227 C

To become a Vendor contact:

Terry Keeler
vendors@mistyeyes.org
317-657-9987 C

[Click Link to Pay Online Now!](#)

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2025 SPONSORSHIP OPPORTUNITIES

LIMITED NAMING RIGHTS SPONSORSHIP OPPORTUNITIES:

	WTP	HP					
	\$2,000 Partnership	\$2,000 Ball Drop Sponsor	\$2,000 Doggy Skydiving Spectacular	\$2,000 TopDog/TopCat Sponsor	\$2,000 Lure Course Sponsor	\$2,000 Silent Auction Sponsor	\$1,000 Pet Contest Sponsor
	SOLD	SOLD!					
Large Banner at Event Grand Entrance	✓						
Large Event Signage at Park Entrance	✓						
Event Yard Signs	✓	✓	✓	✓	✓	✓	
Logo Banner on Dog Park Fencing	✓	✓					
Logo on Event Posters	✓	✓	✓	✓	✓	✓	✓
Logo on Event Flyers	✓	✓	✓	✓	✓	✓	✓
Logo on Event T-shirts	✓	✓	✓	✓	✓	✓	✓
Logo on Schedule Signs at Event	✓	✓	✓	✓	✓	✓	✓
Ads in Hendricks County Community Connect	2X	2X	2X	2X	2X	2X	
Ad in Avon Magazine	1X	1X	1X	1X	1X	1X	
Active Link on Misty Eyes eNewsletter	✓						
Bow Wow Bash & Misty Eyes Website	✓	✓	✓	✓	✓	✓	
Bow Wow Bash & Misty Eyes Facebook Posts	4X	1X	1X	1X	1X	1X	1X
Bow Wow Bash Instagram Mentions	4X	1X	1X	1X	1X	1X	1X
Advertising Announcements by DJ	4X	1X	1X	1X	1X	1X	1X
Entry Tickets	6	1	1	1	1	1	
T-Shirts	6	1	1	1	1	1	
Booth Space	3X	2X	2X	2X	2X	2X	1X

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PAW-SOME PLANS FOR THE FUTURE!



Misty Eyes Animal Center is **Hendricks County's only no kill shelter**. Founded in Oct. 2011 by Cherie Fox and Renee Harlor, who have worked tirelessly to save thousands of lives and grow our organization into what has become **Hendricks County's premier rescue campus!** Misty Eyes Animal Center is a **100% volunteer-run organization**, we are **100% debt-free**, and **we receive no government funding**.

Phase I: Our Adoption Center opened March 2018.

Phase II: Kitty City Building opened January 2025.

Kitty City houses 50 cats in luxury, stress-free suites!

Next will be construction of **Phase III: Canine Country Building**, which will house 50 dogs in large, stress-free suites! These additional buildings will allow us to rescue thousands more animals every year, in addition to our current fostering system!

The rest of the property will include a **Dog Run**, an **Education/Training Center** and a **Tranquility Garden**. Proceeds from the Bow Wow Bash will help us get this very important project for our community completed much quicker.



MEMORIES OF 2024 BOW WOW BASH

