

# SPONSORSHIP PACKET



Benefiting Misty Eyes Animal Center

**SUNDAY  
SEP 20, 2026  
12-5PM**

**WASHINGTON  
TOWNSHIP PARK  
435 WHIPPLE LN  
AVON**

**HUGE  
ADOPTION  
EVENT**

**100 VENDORS  
SILENT AUCTION**

**1:30PM**

**PET BLESSING**

**2:00PM**

**TOP DOG  
TOP CAT**

**2:30PM**

**DOGGY  
SKYDIVING  
SPECTACULAR**

**3:00PM**

**PET CONTESTS**

**4:45PM**

**HENDRICKS POWER  
BALL DROP**



[bowwowbash.net](http://bowwowbash.net)



[@bowwowbash](https://www.instagram.com/bowwowbash)

[sheryl@mistyeyes.org](mailto:sheryl@mistyeyes.org)

(317) 442-1227



## 16TH ANNUAL BOW WOW BASH!

**Sunday, September 20, 2026**  
**12:00-5:00pm**  
**Washington Township Park**  
**435 Whipple Ave (Lower level)**  
**Avon, Indiana**

Corporate sponsorship opportunities are numerous and we hope you will consider sponsoring this event to support **Misty Eyes Animal Center** so that we can save hundreds more animals after construction of our two new buildings!

**Misty Eyes Animal Center** has become the premier animal rescue in Hendricks County. Kitty City is complete, and once Canine Country is built, we will be able to house and re-home so many more animals than we currently are able through just our foster program.

Each year, more than 1,000 people and hundreds of their furry friends attend. The event requires over 100 volunteers to keep this well-oiled machine running, complete with **over 100 vendors** to shop from, the **largest animal adoption event in Hendricks County**, lots of **fun contests**, an **incredible silent auction**, **Dog Contests**, the exciting **Doggy Skydiving Spectacular**, the **Top Dog/Top Cat Competition** and of course, the **Hendricks Power Ball Drop!** There is something for everyone, whether you have a pet—or not yet!

For more information on the Bow Wow Bash, please like [facebook.com/bowwowbash](https://www.facebook.com/bowwowbash) and visit [bowwowbash.net](http://bowwowbash.net).



**MISTY EYES ANIMAL CENTER**

# SPONSORSHIP OPPORTUNITIES!

## SPONSORSHIP OPPORTUNITIES:

	<b>PR</b>	<b>PL</b>	<b>G</b>	<b>S</b>	<b>B</b>	<b>S</b>	<b>F</b>
	<b>\$5,000</b> Presenting Sponsor	<b>\$4,000</b> Platinum Sponsor	<b>\$3,000</b> Gold Sponsor	<b>\$2,000</b> Silver Sponsor	<b>\$1,000</b> Bronze Sponsor	<b>\$500</b> Supporter	<b>\$250</b> Friend
Naming Rights for Entire Event	✓						
Entire Grand Entrance Rotunda for Your Use	✓						
Large Banner at Event Grand Entrance	✓	✓	✓				
Large Event Signage at Park Entrance	✓	✓	✓	✓			
Event Yard Signs	✓	✓	✓	✓			
Logo Banner on Dog Park Fencing	✓	✓	✓				
Logo on Event Posters	✓	✓	✓	✓	✓		
Logo on Event Flyers	✓	✓	✓	✓	✓		
Logo on Event T-shirts	✓	✓	✓	✓	✓	✓	✓
Logo on Schedule Signs at Event	✓	✓	✓	✓	✓	✓	
Ads in Hendricks County Community Connect	<b>2X</b>	<b>2X</b>	<b>2X</b>				
Active Link on Misty Eyes eNewsletter	✓	✓	✓				
Bow Wow Bash & Misty Eyes Website	✓	✓	✓	✓			
Bow Wow Bash & Misty Eyes Facebook Posts	<b>4X</b>	<b>3X</b>	<b>2X</b>	<b>1X</b>	<b>1X</b>		
Bow Wow Bash Instagram Mentions	<b>4X</b>	<b>3X</b>	<b>2X</b>	<b>1X</b>	<b>1X</b>		
Advertising Announcements by DJ	<b>4X</b>	<b>3X</b>	<b>2X</b>	<b>1X</b>	<b>1X</b>	<b>1X</b>	<b>1X</b>
Entry Tickets	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>			
T-Shirts	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>			
Booth Space	<b>3X</b>	<b>2X</b>	<b>2X</b>	<b>2X</b>	<b>1X</b>	<b>1X</b>	

Ask us about Limited Opportunity Naming Rights for Individual Events within the Bow Wow Bash!

Inclusion on promotional materials is subject to receipt of sponsor confirmation and receipt of logo prior to production deadlines.

### To become a Sponsor contact:

Sheryl Francik  
sponsors@mistyeyes.org  
317-442-1227 C

### To become a Vendor contact:

Terry Keeler  
vendors@mistyeyes.org  
317-657-9987 C

Or simply pay online now at: <http://weblink.donorperfect.com/2026-bwb-sponsor>

# SPONSORSHIP OPPORTUNITIES!

## LIMITED NAMING RIGHTS SPONSORSHIP OPPORTUNITIES:

	WTP	HP	BARK	HS	HF	
	\$2,000 Partnership	\$2,000 Ball Drop Sponsor	\$2,000 Doggy Skydiving Spectacular	\$2,000 TopDog/ TopCat Sponsor	\$2,000 Silent Auction Sponsor	\$1,000 Pet Contest Sponsor
	SOLD	SOLD!				
Large Banner at Event Grand Entrance	✓					
Large Event Signage at Park Entrance	✓					
Event Yard Signs	✓	✓	✓	✓	✓	
Logo Banner on Dog Park Fencing	✓	✓				
Logo on Event Posters	✓	✓	✓	✓	✓	✓
Logo on Event Flyers	✓	✓	✓	✓	✓	✓
Logo on Event T-shirts	✓	✓	✓	✓	✓	✓
Logo on Schedule Signs at Event	✓	✓	✓	✓	✓	✓
Ads in Hendricks County Community Connect	2X	2X	2X	2X	2X	
Active Link on Misty Eyes eNewsletter	✓					
Bow Wow Bash & Misty Eyes Website	✓	✓	✓	✓	✓	
Bow Wow Bash & Misty Eyes Facebook Posts	4X	1X	1X	1X	1X	1X
Bow Wow Bash Instagram Mentions	4X	1X	1X	1X	1X	1X
Advertising Announcements by DJ	4X	1X	1X	1X	1X	1X
Entry Tickets	6	1	1	1	1	
T-Shirts	6	1	1	1	1	
Booth Space	3X	2X	2X	2X	2X	1X

**Ask us about these Limited Opportunity Naming Rights for Individual Events within the Bow Wow Bash!**

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[Click Link to Pay Online Now!](#)

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# PAW-SOME PLANS FOR THE FUTURE!



NEW! Kitty City Opened Jan 2025!

Misty Eyes Animal Center is **Hendricks County's only no kill shelter**. Founded in Oct. 2011 by Cherie Fox and Renee Harlor, who have worked tirelessly to save thousands of lives and grow our organization into what has become **Hendricks County's premier rescue campus!** Misty Eyes Animal Center is a **100% volunteer-run organization**, we are **100% debt-free**, and **we receive no government funding**.

**Phase I: Our Adoption Center** opened March 2018.

**Phase II: Kitty City Building** opened January 2025.

Kitty City houses 50 cats in luxury, stress-free suites!

**Our next big project** is paving our parking lot to meet

the requirements set by the Town of Avon. While this is a significant investment, it's a necessary step to ensure we can continue operating and serving the animals who depend on us.

**Phase III: Canine Country Building**, which will house 50 dogs in large, stress-free suites! These additional buildings will allow us to rescue thousands more animals every year, in addition to our current fostering system!

The rest of the property will include a **Dog Run**, an **Education/Training Center** and a **Tranquility Garden**. Proceeds from the Bow Wow Bash will help us get this very important project for our community completed.



Misty Eyes Administration Building

# MEMORIES OF 2025 BOWWOW BASH

